Premierline
BUSINESS INSURANCE BROKER

2023 Social Calendar

Key dates for 2023

The year 2023 is packed full of events and celebrations, so many in fact that it's tough to keep tabs on what's going on.

These dates are great for promoting within your business to your staff, and externally to your customers too, especially when you're working behind a cause your business truly believes in.

Check out our 2023 social calendar to keep on top of the key events and dates to ensure you and your business don't get left behind.

January 2023

Veganuary

A month dedicated to veganism and switching to consuming and using only plant based products.

1
New Year's Day
The first day of the new year, welcome to 2023!

16
Brew Monday
A day to encourage people to make time for a brew and a catch up.

22
Lunar New Year
Lunar new year celebrates the start of the lunisolar year. This year, it's the year of the Rabbit.

31
Tax Deadline
Submit your tax return to HMRC by midnight on the 31st of January!

February 2023

LGBTQ+ History Month

Hosted every February in the UK, LGBTQ+ history month celebrates the LGBTQ+ community, claiming the past, celebrating the present and creating a new future.

7
Safer Internet Day
A day dedicated to promoting internet safety and the safe use of digital technologies.

9
National Pizza Day
National Pizza Day, need we say anymore?

12
Super Bowl LVII
One of the biggest sporting events of the year. Rihanna stars in this years half time show.

14
Valentine's Day
The perfect day to show your loved ones just how much you love them.

21
Pancake Day
Pancakes for breakfast? Pancakes for tea? The question is, do you go sweet, or savoury?

March 2023

1
St. David's Day
A day to celebrate St. David, the patron saint of Wales.

4
International Women's Day
A day to celebrate women and recognise their achievements across the world!

8
Mathematics Day
A worldwide celebration of mathematics, also known as Pi Day.

15
Spring Budget
The Treasury announced that the Spring Budget for 2023 will be announced on the 15th March.

17
St. Patrick's Day
A day to celebrate St Patrick, the patron saint of Ireland.

19
Mother's Day
A day to celebrate Mothers, Grandmothers and other special people in your life.

20
First Ramadan
The start of the Islamic holy month of Ramadan, a month of fasting, prayer, reflection and community.

25
Earth Hour
A worldwide movement designed to encourage people to switch off non-essential lights between 8:30pm 9:30pm.

April 2023

1
April Fool's Day
A chance to share a prank, or some light-hearted humour!

5
End of Tax Year
The '22 - '23 tax year ends at midnight on 5th April.

9
Easter Sunday
However you wish to celebrate Easter, we hope you have a great weekend!

11
National Pet Day
A day dedicated to our furry, or not so furry friends! Show your pets some love.

23
St. George's Day
A day to celebrate St. George, the patron saint of England.

30
Jazz Day
Love Jazz music? Good news, it's International Jazz Day!

May 2023

Mental Health Awareness Week

Mental Health Awareness Week falls between 15th - 21st May, the theme for this year is Anxiety. Take time to consider your mental health this month.

1
May Day
Spring is here, celebrate with the first of three May bank holidays!

4
World Password Day
A day dedicated to data security, a great opportunity to update your passwords.

6
King's Coronation
The Coronation of King Charles III, followed by a public holiday on the 8th of May.

13
Eurovision Final
The Eurovision Song Contest final takes place in Liverpool, on behalf of last year's winners - Ukraine!

29
Spring Bank Holiday
The third and final public holiday of the month.

June 2023

LGBTQ+ Pride Month

Pride month is about acceptance, equality and celebrating LGBTQ+ communities, with events taking place throughout June.

4
National Cheese Day
Celebrate Cheddar, gorge on Gloucester, love Lancashire, it's National Cheese Day!

16
National Fudge Day
Enjoyed the cheese? Well now it's time for National Fudge Day, enjoy something a little bit sweet.

18
Father's Day
A day to celebrate the Dad's and father figures in our lives.

21
Summer Solstice
Better known as the longest day of the year, where the Earth's poles has it's maximum tilt towards the sun.

27
SME's Day
SME's Day celebrates Micro, Small and Medium sized Enterprises, celebrating entrepreneurship worldwide.

28
Take your Dog to Work Day
Dog friendly workplace? Take your Dog to Work Day is a great way to get your furry friend some work experience!

July 2023

Plastic Free July

A global campaign to see millions of people do more to reduce their use of single use plastics and create environmental awareness.

3
Start of Wimbledon
Wimbledon, one of the world's most prestigious Tennis tournaments, which runs through the whole of July.

10
FIFA Women's World Cup
32 nations are set compete in Australia & New Zealand, can England's Lionesses bring it home?

15
Give Something Away Day
Give a gift to a friend, or perhaps even donate some stuff to charity. How you spend the day is up to you!

30
International Friendship Day
International Day of Friendship was created by the UN to help people celebrate their friends, so you can show a friend that you love them.

August 2023

4
Cat Day
If the Dogs get a day, it's only right that Cats do too! Show your feline friends some love.

14
Financial Awareness Day
A day dedicated to financial awareness, check your own finances to ensure you're on the right path.

18
National Fajita Day
Cook up your favourite fillings, wrap them up in a soft tortilla, it's National Fajita Day!

20
FIFA Women's World Cup Final
The 5-week long tournament comes to a close, who will make it to the final and take home the title?

22
World Plant Milk Day
Swap animal based milks in your brew to a plant based alternative and explore other vegan alternatives to dairy products.

September 2023

1
National Food Bank Day
Help support your local food bank by making a donation, or volunteering some time with them.

9
Emergency Services Day
A day to celebrate and thank the emergency services who keep us safe every day!

10
Suicide Prevention Day
World Suicide Prevention Day encourages groups to get together to raise awareness about suicide prevention.

18
Cheeseburger Day
National Cheeseburger Day celebrates the humble Cheeseburger, celebrate with one of your own.

21
International Day of Peace
The UN International Day of Peace is observed each year and is dedicated to the goal of world peace.

October 2023

Black History Month

Black History Month is a national celebration to promote the contributions of those with African and Caribbean heritage. It aims to spread awareness of black history and foster a better understanding, both UK wide and internationally.

5
National Poetry Day
Celebrate your favourite poems and poets, share them with friends and family.

13
World Egg Day
A day dedicated to celebrating the nutritional power of eggs.

29
Clocks Go Back
Don't forget, the clocks go back first thing in the morning as we head towards the winter months.

31
Halloween
It's spooky season! Don your best scary costume for Halloween!

November 2023

Movember

It's that time of year again - grow a moustache and help raise money for a range of Men's charities!

1
World Vegan Day
Whether it's your lifestyle choice, or you want to try it for a day, World Vegan Day is all about celebrating veganism.

5
Guy Fawkes Day
Better known as 'Bonfire Night', expect to see the skies lit up with fireworks over the next few days.

9
British Pudding Day
Celebrate your favourite after dinner classics, from Apple Crumble to Jam Roly Poly!

24
Black Friday
It's Black Friday, a day dedicated to finding the best shopping deals both online and on the high street.

30
St. Andrew's Day
A day to celebrate St. Andrew, the patron saint of Scotland.

December 2023

Christmas Season

The countdown to Christmas has begun, but don't forget all of the other festivities which take place through December!

2
Small Business Saturday
Gift shopping? Don't forget to check out small and locally owned business to help support them this Christmas.

5
Volunteer Day
A day dedicated to thanking volunteers, or perhaps even to offer a few volunteer hours to a cause yourself.

8
Start of Hanukkah
Hanukkah is a Jewish festival which celebrates the ideals of Judaism, it lasts for eight days and nights.

22
Winter Solstice
The Winter Solstice is known as the shortest day of the year in the UK and marks the point where the days start to get longer.

25
Christmas Day
However you choose to celebrate the festive season, we hope you have a good one!

31
New Year's Eve
As another year passes, we look forward to 2024 and what the new year will bring. Happy New Year!

2024 Summer of Sport

UEFA Men's Euro 2024

The UEFA Men's Euro 2024 kicks off in Germany on Friday 14th June 2024. The final is set to take place on Sunday 14th July 2024.

Copa América

At the same time as the Euros, Copa América take places, the host country is rumoured to be Ecuador but this is still TBC.

Olympic Games

The Summer Olympics take place in Paris, starting on Friday 26th July 2024 and concluding on Sunday 11th August 2024.

Paralympic Games

The Summer Paralympics take place in Paris from 28th August 2024 and conclude on 8th September 2024.

Premierline
BUSINESS INSURANCE BROKER

The information and tools contained in this guide are of a general informational nature and should not be relied upon as being suitable for any specific set of circumstances. We have used reasonable endeavours to ensure the accuracy and completeness of the contents but the information and tools do not constitute professional advice and must not be relied upon as such. To the extent permitted by law, we do not accept responsibility for any loss which may arise from reliance on the information or tools in our Insight Hub.